

## PROFILE SUMMARY

Experienced professional with 3 years of hands-on data analysis using tools such as **Power BI, DAX, SQL, MS Excel, Power Automate, and Python**. Experienced in automating workflows and creating interactive Power BI dashboards. Experienced in the areas of **data cleaning**, **data modeling**, and data imputation, facilitating data-driven decision-making processes.

## KEY SKILLS AND TOOLS

- **Skills:** Power BI, DAX, SQL, MS Excel, Power Automate, Tableau, Python
- **Python Packages:** NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn
- **ML Models:** Linear and Logistic Regression, Decision Trees, Random Forest
- **Key Skills:** Statistical Analysis, Workflow Automation, Data Visualization, Storytelling via Dashboard, Machine Learning

## PROFESSIONAL EXPERIENCE

### Data Analyst | Hinduja Global Solutions, Bengaluru

Oct '2021 – Mar'2024

- Created and maintained multiple Power BI dashboards for workforce and financial analytics, which assists Operations in maximizing efficiency, optimizing resources, and reducing manpower costs.
- Applied linear regression to optimize daily call volume forecasting and AHT, improving resource allocation and operational efficiency.
- Automated tasks for real time analytics such as refreshing the Power BI dashboards and shared Excel reports via Power Automate, and integrated SharePoint for real-time access, resulting in a 35% reduction in manpower costs.
- Mentored colleagues in various geographic locations in Power BI and Power Automate through our “Gurukul” training program.

## PROJECTS

### US Performance Power BI Dashboard | Skills: Power BI, Power Automate, Azure SQL DB

- Created comprehensive KPI dashboards in Power BI, incorporating Bill to Pay, Attrition, Training Throughput, Occupancy, Shrinkage. Published dynamic, drill-down-capable charts and tables, and then published them to Power BI Service, enabling data-driven insights.

### Created and Automated Business as Usual (BAU) Power BI Dashboards | Skills: Power BI, Power Automate, VBA, MS Excel

- Created and automated multiple critical reports, including Performance, Growth rate, Absenteeism, Compliance, Contact Case Arrival and Paid Hours streamlining data-driven decision-making processes.

### People and Attrition Analytics using ML | Skills: Python, EDA, Statistics, KNN, Decision Trees, Random Forest

- Utilized Python, EDA, and statistical analysis to tackle workforce attrition, uncovering causes and predicting employee turnover.
- Implemented KNN, Decision Trees, Random Forest, and Linear Regression in employee attrition analysis, gained deep insights, empowering proactive Operations decisions and significantly reducing employee turnover by 20%.

More Interesting projects can be found on my [Website](#).

### Consultant - Sales | Maruti Suzuki Arena (Kalyani Motors Pvt Ltd), Bengaluru

Nov '2018 - Jun'2019

- Created and shared updated Excel reports on lead generation, MTD and YTD sales conversion, consistently meeting monthly goals.
- Conducted customer profiling and effective needs analysis for prospective clients, resulting in a 30% increase in sales.
- Collaborated with clients on financing and leasing options, implementing internal financing strategies to achieve monthly goals.

### Intern | Air India, Mumbai

Jan'2017 – Feb'2017

Analyzed aircraft stability derivatives due to manufacturing deviations by gathering historical data and constructed the model.

## EDUCATION

**Bachelor of Engineering** | MVJ College of Engineering, Bengaluru – VTU | AE | Jul'2014 – Jun'2018

## CERTIFICATIONS

- Advanced Certification in Data Science and AI | **Indian Institutes of Technology Madras** | Jul'2022 – Jul'2023
- Data Analytics Certificate from Google and Microsoft SQL Certificate from Intellipaat | Jun'2021 – Jun'2022

## AWARDS AND ACHIEVEMENTS

- **Corporate Value Award for Excellence** | Hinduja Global Solutions | Apr'2022 – Sep'2022
- **Corporate Value Award for Collaboration** | Hinduja Global Solutions | Oct'2022 – Mar'2023
- Inspired Award | Dept. Science | Hassan Jun'2014
- Publications: IJETSR | ICAEASM | Apr'2018 - 19